



# Varduhi Harutyunyan

**Date of birth:** 03/01/1996 | **Nationality:** Armenian | **Phone number:**

(+374) 93703707 (Mobile) | **Email address:** [varduhi.rh@gmail.com](mailto:varduhi.rh@gmail.com) |

**Email address:** [varduhi-harutyunyan@outlook.com](mailto:varduhi-harutyunyan@outlook.com) |

**Address:** Avan, Narekatsi 40/50, 0060, Yerevan, Armenia (Home)

## ● ABOUT ME

UX designer, Product designer, Lecturer, Lifelong learner, Meticulous person  
As a user centered design enthusiast I am interested in exploring human behavior and emotions  
Also: singer with three octaves of vocal range

## ● WORK EXPERIENCE

01/09/2021 – 31/08/2023 Yerevan, Armenia

**DESIGN LECTURER NATIONAL POLYTECHNICAL UNIVERSITY OF ARMENIA**

Lecturer in:

- UX design and engineering: Web design basics in Figma
- Graphic design: Vector graphics in Adobe Illustrator and Corel Draw
- Engineering graphics: Drawing, AutoCAD

2021 – CURRENT Yerevan, Armenia

**PRODUCT MANAGER AND DESIGNER FREELANCER FOR VARIOUS COMPANIES**

- Brand design for startups
- Business analytics including market research
- Social media strategy
- Social media visual design

01/06/2022 – CURRENT Yerevan, Armenia

**CO-FOUNDER, PRODUCT DESIGNER UPON**

Product design  
Decision making

11/11/2022 – 30/06/2023 online, Armenia

**UI/UX DESIGN TUTOR MINISTRY OF EDUCATION, SCIENCE, CULTURE AND SPORT OF AR**

UI/UX design online course from Concept Generation to Final Functional Prototypes.

17/12/2020 – 30/04/2022 Yerevan, Armenia

**UX/UI DESIGNER ITHIRE**

- Collaborate with the Design team, Project Managers, and Developers to bring ideas to life.
- Designing:
  - User interactions,
  - User interface,
  - Information architecturedepending on the users, and business goals of each project.
- Participate in every step of the product cycle from understanding to development, test before and after launch.
- Make sure the Product:



- Meets Web Accessibility standards,
- Solves Business goals,
- Is Usable and Useful.

01/09/2019 – 01/10/2019 Yerevan, Armenia

**UI/UX DESIGNER / INTERN GG**

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Designing the web app user interface.  
Assist in the daily design tasks.

01/11/2018 – 01/03/2019 Yerevan, Armenia

**MOTION GRAPHIC DESIGNER RADIO FREE EUROPE/RADIO LIBERTY**

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Creating motion graphic templates for existing and new TV programmes.  
Adding graphic elements to movies, reports, everyday news articles.

07/2017 – 08/2017 Yerevan, Armenia

**INTERN AS A CUSTOMER CARE AND SALES REPRESENTATIVE VIVA-MTS**

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01/07/2014 – 01/08/2018 Yerevan, Armenia

**GRAPHIC DESIGNER FREELANCING AND VARIOUS COMPANIES**

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Graphic design including:

- Logos,
- Print designs,
- T-shirts designs,
- Vector graphics

● **EDUCATION AND TRAINING**

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01/04/2022 – 01/08/2022

**PRODUCT DESIGNER BuildUP Bootcamp**

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**Website** <https://buildup.am/>

01/08/2021 – 04/08/2021

**ENTERPRISE DESIGN THINKING PRACTITIONER IBM**

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**Website** [https://www.credly.com/badges/6ced0707-4e65-4083-bd35-9eb4336cfd8c/linked\\_in](https://www.credly.com/badges/6ced0707-4e65-4083-bd35-9eb4336cfd8c/linked_in)

01/09/2017 – 29/05/2019 Yerevan, Armenia

**MASTER'S DEGREE IN INDUSTRIAL AND PRODUCT DESIGN** National Polytechnical University of Armenia

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**Website** <https://polytech.am/en/home/> | **Field of study** Engineering, manufacturing and construction |

**Final grade** 3.89 | **Thesis** Visual Communication Design

01/10/2020 – 31/12/2020

**UI/UX DESIGN - INTERMEDIATE LEVEL** Business Development Group

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01/09/2011 – 31/12/2017

**GRAPHIC DESIGN, TYPOGRAPHY, ANIMATION, PROGRAMMING** Tumo Center for Creative Technologies

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**Website** <https://tumo.org/>



01/09/2013 – 01/06/2017

**BACHELOR'S DEGREE IN COMPUTER GRAPHICS, COMPUTER ART DESIGN** National Polytechnic University of Armenia

Website <https://polytech.am/en/home/> |

**Field of study** Information and Communication Technologies (ICTs) not further defined | **Final grade** 3.88 |

**Thesis** Interactive Bedroom Interior Design

01/09/2007 – 31/05/2012

**CLASSICAL VOCAL** School of Arts named after Gevorg Budaghian

## ● LANGUAGE SKILLS

Mother tongue(s): **ARMENIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
<b>ENGLISH</b>	C1	C2	B2	C1	C1
<b>RUSSIAN</b>	C2	C1	B2	B2	B2
<b>FRENCH</b>	A2	A2	A1	A1	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

## ● DIGITAL SKILLS

Teamwork | User Experience | User Interface | Listening and empathy | Empathy & active listening | Problem Solving | User Research | UX Research | User Interviews | Empathy Mapping | Personas | User Journey Map | Creative Thinking | Information Architecture | User Flow | Wireframing | Sketch | Figma | Adobe XD | Adobe Illustrator | Adobe After Effects | Adobe Photoshop | Adobe Premiere Pro | Adobe InDesign | Microsoft Powerpoint | Microsoft Word | Google Drive | Social Media | Microsoft Office | AutoCAD | HTML/CSS | Graphic Design | User Centered Design | Design Thinking | Responsive Design | Usability Testing | Prototyping | Product Design | Design Systems | Miro | Whimsical

## ● ADDITIONAL INFORMATION

### VOLUNTEERING

01/05/2023 – CURRENT Armenia

**Choir Singer, Graphic Designer - Revival NGO, ARAR Choir** Singing as a choir member. Designing print materials needed such as posters and tickets for concerts.

Link <https://www.youtube.com/@ARARChoir>

01/01/2023 – CURRENT Armenia

**Design Mentor at Children of Regions NGO** Mentor for children who are curious to learn Design and/or startup teams created by children. Organizing educational webinars about Design profession and it's specializations.

10/10/2018 Armenia

**Volunteer at USAID "My Armenia" Program, Smithsonian Institution** Volunteering for handmade piece masters to help them in introducing their products in the Expo and helping to translate in English for foreigners.



01/09/2017 – 31/10/2017 Armenia

**Event Organizing team member - Brian Tracy International** Organizing Brian Tracy's "Breakthrough Strategy" business seminar in Armenia.  
Organizers: Skill.am, Liferocks

15/09/2017 – 31/10/2017 Armenia

**Digital Media Specialist for Girls in Tech, Inc.** Volunteer in Media team of "Hacking for Humanity" hackathon organized by Girls in Tech Armenia.

01/05/2015 – 01/03/2018 Armenia

**Choir Singer, Graphic Designer - Revival NGO, ARAR Choir** Singing as a choir member.  
Designing NGO's Logo and other design materials.

## PROJECTS

01/02/2023 – CURRENT

**Website UI/UX design for Arcolad Armenian Chocolatier**

01/05/2022 – 01/08/2022

**Product Design for UPON - onboarding builder**

15/02/2022 – 31/05/2022

**Intranet UX/UI Design for UFAR (French University of Armenia)**

Link <http://ufar-web.smartsoft.am/login>

## CONFERENCES AND SEMINARS

09/10/2019 – Armenia

**WCIT**

15/09/2019

**Jump Design Conference**

## HOBBIES AND INTERESTS

Singing

Lettering

Writing

## HONOURS AND AWARDS

06/2019

**Industrial Engineering, Master's Degree, Diploma with Honour – National Polytechnical University of Armenia** Credential ID AM 082782 0-1990

06/2017

**Computer Art Design, Bachelor's degree, Diploma with Honour – National Polytechnical University of Armenia** Credential ID AB 241785 0-3174

## LICENSES & CERTIFICATIONS

05/2022

**EF SET Certificate - English level - C2 Proficient**

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EF Standard English Test (EF SET)

Link <https://www.efset.org/cert/SNX5X4>

08/2021

**IBM Enterprise Design Thinking Practitioner**

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**Link** [https://www.credly.com/badges/6ced0707-4e65-4083-bd35-9eb4336cfd8c?source=linked\\_in\\_profile](https://www.credly.com/badges/6ced0707-4e65-4083-bd35-9eb4336cfd8c?source=linked_in_profile)

12/2020

**UI/UX Design - Intermediate Level**

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Business Development Group

Credential ID BD-D3-0034

07/2020

**NAU - Business English Summer Webinar**

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North American University (NAU)

Credential ID 20/0701-09 0743

04/2020

**NAU - Business Analytics Fundamentals**

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North American University (NAU)

Credential ID 20/0501-08 0022

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*Treat others as you would like to be treated*